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Generational Equity Announces the Sale of ABC Sign & Display Co.

 By **GENERATIONAL EQUITY**

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[Generational Equity](#), a leading mergers and acquisitions advisor for privately-held, middle-market businesses, is pleased to announce the sale of its client, McGuire Holdings, Inc., McGuire SKM, Inc., dba ABC Sign & Display Co., to an individual investor. Details were not disclosed.

McGuire Holdings, Inc., McGuire SKM, Inc., dba ABC Sign & Display Co., headquartered in Urbandale, IA, provides signs, flagpoles, promotional items and awnings.

In addition to custom design, the Company offers signage installation and maintenance services. ABC Sign & Display Co. was founded in 1966 and owned by Kevin and Phoelisa McGuire. The acquisition closed on May 31, 2016.

Michael Goss, Managing Director, and Bryan Gooden, Vice President, of Generational Equity, along with its trusted affiliate partners, Chris Barnard and Todd McGreevy of Marigold Resources, led the transaction.

Michael Goss reports, "The transaction was a strong fit between our clients seeking an exit from their business and a savvy individual investor looking to own and operate his own business, which resulted in a fantastic transaction for both the seller and the buyer."

About Generational

Generational Group, headquartered in Dallas, Texas, is a leading, award-winning full-service M&A advisory firm. With over 300 professionals across 15 offices in North America, the company helps business owners unlock the full value of their businesses through a comprehensive suite of advisory services. These include strategic growth consulting, exit planning education, business valuation, value enhancement strategies, M&A advisory, digital solutions, and wealth management.

The M&A Advisor named Generational Group Investment Banking Firm of the Year in 2016, 2017, 2018, 2022 & 2024. They also awarded us Valuation Firm of the Year and M&A Consulting Firm of the Year in 2022 and 2023. For more information, visit: <https://www.generational.com>.



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