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Generational Equity Announces Sale of Morrison Architectural Sign Co. to Maxtin, Inc.

 By **GENERATIONAL EQUITY**

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[Generational Equity](#), a leading mergers and acquisitions advisor for privately held, middle-market businesses, is pleased to announce the sale of its client, Morrison Architectural Sign Co. of Farmers Branch, TX, to Maxtin, Inc., of Dallas, TX. The acquisition closed September 30, 2016. Details were not disclosed.

Morrison Architectural Sign is a full-service sign company that designs, fabricates, and installs interior and exterior signage for hospitals, office buildings, and large

corporations.

The company works with architects, environmental designers, general contractors, and building owners. MAS has been owned and operated by brothers Bryan and James Morrison since its inception in 1984.

Managing Director [Michael Goss](#) and Vice President Bryan Gooden led the Generational Equity deal team that advised MAS on the transaction.

“With an extensive background in operations, management and leadership, Maxtin will provide an excellent replacement for MAS’ existing executive team,” stated Gooden.

Maxtin Inc., founded by Buddy Kanizar, acquired MAS based on the potential within the company. “With great name recognition in the Dallas area and signage industry, MAS’s commitment to quality and execution have well positioned the company for growth,” stated Buddy.

Buddy plans to continue the traditions and values that Bryan and James instilled in the company while growing the capabilities and product offerings of the company.

About Generational

Generational Group, headquartered in Dallas, Texas, is a leading, award-winning full-service M&A advisory firm. With over 300 professionals across 15 offices in North America, the company helps business owners unlock the full value of their businesses through a comprehensive suite of advisory services. These include strategic growth consulting, exit planning education, business valuation, value enhancement strategies, M&A advisory, digital solutions, and wealth management.

The M&A Advisor named Generational Group Investment Banking Firm of the Year in 2016, 2017, 2018, 2022 & 2024. They also awarded us Valuation Firm of the Year and M&A Consulting Firm of the Year in 2022 and 2023. For more information, visit: <https://www.generational.com>.



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